



PRIVACY POLICY

07.07.2022

Content

NOTICE:	- 0 -
1. DATA PROTECTION AT A GLANCE	- 1 -
<i>General information</i>	- 1 -
<i>Data recording on our website</i>	- 1 -
<i>Analysis tools and tools provided by third parties</i>	- 1 -
2. GENERAL INFORMATION AND MANDATORY INFORMATION	- 2 -
<i>Data protection</i>	- 2 -
<i>Revocation of your consent to the processing of data</i>	- 2 -
<i>Right to log a complaint with the competent supervisory agency</i>	- 2 -
<i>Right to data portability</i>	- 3 -
<i>SSL and/or TLS encryption</i>	- 3 -
<i>Information about, blockage, rectification and eradication of data</i>	- 3 -
3. DATA PROTECTION OFFICER	- 3 -
<i>Designation of a data protection officer as mandated by law</i>	- 3 -
4. RECORDING OF DATA ON OUR WEBSITE	- 4 -
<i>Cookies</i>	- 4 -
<i>Server log files</i>	- 4 -
<i>Contact form</i>	- 4 -
<i>Registration on this website</i>	- 5 -
5. SOCIAL MEDIA	- 5 -
<i>Twitter plug-in</i>	- 5 -
6. ANALYSIS TOOLS	- 5 -
<i>Google Analytics</i>	- 5 -
<i>Browser plug-in</i>	- 6 -
<i>Objection to the recording of data</i>	- 6 -
7. NEWSLETTER	- 6 -
<i>Newsletter data</i>	- 6 -
8. PLUG-INS AND TOOLS	- 7 -
<i>YouTube</i>	- 7 -

Notice:

External consultant concerning EU-GDPR by ecoprotec GmbH

ecoprotec[®]



1. Data protection at a glance

General information

Thank you for your interest in the Web pages of © BonaRes - Centre for soil research. The service provider and operator of the BonaRes website is the BonaRes Centre for Soil Research.

This privacy policy applies to all websites and applications published by the BonaRes Center under the domain 'bonares.de', such as the BonaRes portal (www.bonares.de). The following information provides a simple overview of what happens to your personal data, research data and metadata when you visit our website. Please refer to the following data protection declaration for detailed information on the subject of data protection. (Chapter 2)

Data recording on our website

Who is the responsible party for the recording of data on this website (i.e. the “controller”)?

The data on this website is processed by the BonaRes Centre for Soil Research, whose contact information is available under the “Imprint” on this website.

How do we record your data?

We collect your data as a result of your sharing of your data with us. This may, for instance be information you enter into our contact form. Our IT systems automatically record other data when you visit our website. This data comprises primarily technical information (e.g. web browser, operating system or time the site was accessed). This information is recorded automatically when you access our website.

What are the purposes we use your data for?

A portion of the information is generated to guarantee the error free provision of the website (e.g. user administration). Other data may be used to analyze your user patterns in order to optimize the user-friendliness of our websites.

What rights do you have as far as your information is concerned?

You have the right to receive information about the source, recipients and purposes of your archived personal data at any time without having to pay a fee for such disclosures. You also have the right to demand that your data are rectified, blocked or eradicated. Please do not hesitate to contact us at any time under the address disclosed in section “Information Required by Law” on this website if you have questions about this or any other data protection related issues. You also have the right to **log a complaint** with the competent **supervising agency**. (see under 2. [“Right to log a complaint with the competent supervisory agency.”](#))

Analysis tools and tools provided by third parties

There is a possibility that your browsing patterns will be statistically analysed when your visit our website. Such analyses are performed primarily with cookies (*session-cookies*) and with what we refer to as analysis programmes. As a rule, the analyses of your browsing patterns are conducted anonymously; i.e. the browsing patterns cannot be traced back to you. You have the option to object to such analyses or you can prevent their performance by not using certain tools. For detailed information about this, please consult our Data Protection Declaration below under [4. Recording of data on our websites - cookies](#).



2. General information and mandatory information

Data protection

Your privacy and the protection of your research - and metadata are important to us - we respect and protect your privacy and handle your data confidentially, taking into account the applicable legal provisions and this Privacy Policy.

The term “personal data” comprises all data that can be used to personally identify you (e. g. name, institutional affiliation, postal and email address). The processing of your personal data includes the data capturing, storing, use and further processing. Your research- and metadata you submit will be collected and stored by the BonaRes Data Centre in accordance with the rules in the BonaRes Data Guideline (see BonaRes Portal: Research Data/Data Guide).

By your use of the BonaRes - Websites you agree with the processing of your personal, research and metadata in the context of this privacy policy. The uses of the BonaRes - Web pages are generally possible without providing any personal information. Some of the personal data requested for registration in the Project Portal (e.g. name, organization or email address) are optional. No user data will be disclosed to third parties without an explicit agreement of the user (Art.6 Abs.1 lit. A DSGVO).

We want to explicitly point out that data transfer on the internet (e. g. during download or in email communication) may have security gaps. Complete protection of data against access by third parties is therefore not possible and is not guaranteed.

We hereby expressly prohibit the use of the contact data published as part of our duty to publish an imprint for the purpose of sending any advertising or informational material that was not expressly requested. The service provider of the BonaRes Web-Portal reserves the right to take legal action in case of unsolicited sending of advertising and information material, for instance by spam emails.

Revocation of your consent to the processing of data

A wide range of data processing transactions are possible only subject to your express consent. You can also revoke at any time any consent you have already given us. To do so, all you are required to do is sent us an informal notification via e-mail. This shall be without prejudice to the lawfulness of any data collection that occurred prior to your revocation. The research and metadata you have posted will remain available even after the end of the BonaRes project period. The research and metadata you submit to us will remain available after the end of the BonaRes project.

Right to log a complaint with the competent supervisory agency

Furthermore, you have the right to file complaints with regulatory authorities. If there has been a breach of data protection legislation, the person affected may file a complaint with the competent regulatory authorities. The competent regulatory authority for matters related to data protection legislation is the data protection officer of Brandenburg (Germany), the state in which the ZALF is headquartered. A list of data protection officers and their contact details can be found at the following link: https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html.



Right to data portability

You have the right to demand that we hand over any data we automatically process on the basis of your consent or in order to fulfil a contract be handed over to you or a third party in a commonly used, machine readable format. If you should demand the direct transfer of the data to another controller, this will be done only if it is technically feasible.

SSL and/or TLS encryption

For security reasons and to protect the transmission of confidential content, such as purchase orders or inquiries you submit to us as the website operator, this website uses either an SSL or a TLS encryption program. You can recognize an encrypted connection by checking whether the address line of the browser switches from "http://" to "https://" and also by the appearance of the lock icon in the browser line.

If the SSL or TLS encryption is activated, data you transmit to us cannot be read by third parties.

Information about, blockage, rectification and eradication of data

Within the scope of the applicable statutory provisions, you have the right to at any time demand information about your archived personal data, their source and recipients as well as the purpose of the processing of your data. You may also have a right to have your data rectified, blocked or eradicated. If you have questions about this subject matter or any other questions about personal data, please do not hesitate to contact us at any time at the address provided in the "Imprint" on our website.

3. Data protection officer

Designation of a data protection officer as mandated by law

We have appointed a data protection officer for our company.

Dr. Stephan Wirth

Research Area 1 "Landscape Functioning"

Leibniz-Zentrum für Agrarlandschaftsforschung (ZALF) e.V.

Eberswalder Straße 84

D-15374 Muencheberg

Email: datenschutz@zalf.de

External Consultant concerning to EU-GDPR:

ecoprotec GmbH

Mr. Florian Melzer

Pamplonastraße 19

33106 Paderborn

Telefon: 05251 888 877 330

E-Mail: f.melzer@ecoprotec.de



4. Recording of data on our website

Cookies

In some instances, our website and its pages (<https://bonares.de>) use so-called cookies. Cookies do not cause any damage to your computer and do not contain viruses. The purpose of cookies is to make our website more user friendly, effective and more secure. Cookies are small text files that are placed on your computer and stored by your browser.

Most of the cookies we use are so-called “session cookies.” They are automatically deleted after you leave our site. These cookies are used to ensure the use of internal areas in particular at our project portal, to personalize each user, to prevent fraud and to improve security. These cookies enable us to recognize your browser the next time you visit our website.

You can adjust the settings of your browser to make sure that you are notified every time cookies are placed and to enable you to accept cookies only in specific cases or to exclude the acceptance of cookies for specific situations or in general and to activate the automatic deletion of cookies when you close your browser. If you deactivate cookies, the functions of this website may be limited.

Server log files

The provider of this website and its pages automatically collects and stores information in so-called server log files, which your browser communicates to us automatically. The information comprises:

- The type and version of browser used
- The used operating system
- Referrer URL
- The hostname of the accessing computer
- The time of the server inquiry
- The IP address

This data is not merged with other data sources.

This data is recorded on the basis of Art. 6 Sect. 1 lit. f GDPR. The operator of the website has a legitimate interest in the technically error free depiction and the optimization of the operator’s website. In order to achieve this, server log files must be recorded.

Contact form

If you submit inquiries to us via our contact form, the information provided in the contact form as well as any contact information provided therein will be stored by us in order to handle your inquiry and in the event that we have further questions. We will not share this information without your consent.

Hence, the processing of the data entered into the contact form occurs exclusively based on your consent (Art. 6 Sect. 1 lit. a GDPR). You have the right to revoke at any time any consent you have already given us. To do so, all you are required to do is send us an informal notification via e-mail. This shall be without prejudice to the lawfulness of any data collection that occurred prior to your revocation.

The information you have entered into the contact form shall remain with us until you ask us to eradicate the data, revoke your consent to the archiving of data or if the purpose for which the information is being archived no longer exists (e.g. after we have concluded our response to your inquiry). This shall be without prejudice to any mandatory legal provisions – in particular retention periods.



Registration on this website

You have the option to register on our website to be able to use additional website functions. For the purpose of user administration, we store at least your user name, password and e-mail address. These personal data will not be merged with other data sources. We shall use the data you enter only for the purpose of using the respective offer or service you have registered for. The required information we request at the time of registration must be entered in full. Otherwise we shall reject the registration.

To notify you of any important changes to the scope of our portfolio or in the event of technical modifications, we shall use the e-mail address provided during the registration process.

If you initiate a download for research data, we will send you an e-mail with the corresponding download link for this purpose. A download can only take place if you are logged in to the system. If you do not yet have a user account, you will be asked to register at our user administration before the first download. To ensure that you have personally triggered a user registration, we will send you an e-mail with an activation link (double opt-in). Only after you have confirmed the activation link the registration is successfully completed.

In order to promote scientific exchange and networking, we optionally collect additional personal data (e.g. institution, intended use of research data). This personal data will only be passed on with your consent and only to the provider of the research data you have requested.

If you wish to use our services to provide research data and metadata, you must first register at our user administration. The personal data you enter in the registration form will remain with us until you request deletion.

5. Social media

Twitter plug-in

We have integrated functions of the social media platform Twitter into our website. These functions are provided by Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA. While you use Twitter and the "Re-Tweet" function, websites you visit are linked to your Twitter account and disclosed to other users. During this process, data are transferred to Twitter as well. We must point out, that we, the providers of the website and its pages do not know anything about the content of the data transferred and the use of this information by Twitter. For more details, please consult Twitter's Data Privacy Declaration at: <https://twitter.com/en/privacy>.

The use of Twitter plug-ins is based on Art. 6 Sect. 1 lit. f GDPR. The operator of the website has a legitimate interest in being as visible as possible on social media.

You have the option to reset your data protection settings on Twitter under the account settings at <https://twitter.com/account/settings>.

6. Analysis tools

Google Analytics

The BonaRes-Web pages (<https://www.bonares.de/>) use Google Analytics. The provider of this service is **Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland**.

Google Analytics uses so-called cookies. Cookies are text files, which are stored on your computer and that enable an analysis of the use of the website by users. The information generated by cookies on your use of this website is usually transferred to a Google server in the United States, where it is stored.



The storage of Google Analytics cookies and the utilization of this analysis tool are based on Art. 6 Sect. 1 lit. f GDPR. The BonaRes Centre for Soil Research has a legitimate interest in the analysis of user patterns to optimize their web-based presentation.

Browser plug-in

You do have the option to prevent the archiving of cookies by making pertinent changes to the settings of your browser software. However, we have to point out that in this case you may not be able to use all of the functions of this website to their fullest extent. Moreover, you have the option prevent the recording of the data generated by the cookie and affiliated with your use of the website (including your IP address) by Google as well as the processing of this data by Google by downloading and installing the browser plug-in available under the following link:

<https://tools.google.com/dlpage/gaoptout?hl=en>.

Objection to the recording of data

You have the option to prevent the recording of your data by Google Analytics by clicking on the following link. This will result in the placement of an opt out cookie, which prevents the recording of your data during future visits to this website: [Google Analytics deactivation](#).

For more information about the handling of user data by Google Analytics, please consult Google's Data Privacy Declaration at:

<https://support.google.com/analytics/answer/6004245?hl=en>.

7. Newsletter

Newsletter data

If you would like to subscribe to the newsletter offered on this BonaRes-website, we will need from you an e-mail address as well as information that allow us to verify that you are the owner of the e-mail address provided and consent to the receipt of the newsletter. To ensure that you have personally triggered a newsletter request, we will send you an e-mail with an activation link (double opt-in). Only after you have confirmed the activation link the registration is successfully completed.

No further data shall be collected or shall be collected only on a voluntary basis. We shall use such data only for the sending of the requested information and shall not share such data with any third parties.

The processing of the information entered into the newsletter subscription form shall occur exclusively on the basis of your consent (Art. 6 Sect. 1 lit. a GDPR). You may revoke the consent you have given to the archiving of data, the e-mail address and the use of this information for the sending of the newsletter at any time, for instance by clicking on the "Unsubscribe" link in the newsletter. This shall be without prejudice to the lawfulness of any data processing transactions that have taken place to date.

The data you archive with us for the purpose of the newsletter subscription shall be archived by us until you unsubscribe from the newsletter. Once you cancel your subscription to the newsletter, the data shall be deleted. This shall not affect data we have been archiving for other purposes.



8. Plug-ins and Tools

YouTube

Our BonaRes-website uses plug-ins of the *YouTube* platform, which is operated by Google. The website operator is *YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA*.

If you visit a page on our website into which a YouTube plug-in has been integrated, a connection with YouTube's servers will be established. As a result, the YouTube server will be notified, which of our pages you have visited.

Furthermore, YouTube will be able to place various cookies on your device. With the assistance of these cookies, YouTube will be able to obtain information about our website visitor. Among other things, this information will be used to generate video statistics with the aim of improving the user friendliness of the site and to prevent attempts to commit fraud. These cookies will stay on your device until you delete them.

If you are logged into your YouTube account while you visit our site, you enable YouTube to directly allocate your browsing patterns to your personal profile. You have the option to prevent this by logging out of your YouTube account.

The use of YouTube is based on our interest in presenting our online content in an appealing manner. Pursuant to Art. 6 Sect. 1 lit. f GDPR, this is a legitimate interest.

For more information on how YouTube handles user data, please consult the YouTube Data Privacy Policy under: <https://policies.google.com/privacy?hl=en>.

Funding by the German Federal Ministry for Education and Reserach (BMBF)

This project is funded by the German Federal Ministry for Education and Research (BMBF) in the framework of the funding measure "Soil as a Sustainable Resource for the Bioeconomy - BonaRes" (grant number – phase 1: 031A608; phase 2: 031B0511; phase 3: 031B1064).